

2018 AHS CONFERENCE PROGRAM BOOK ADVERTISING CONTRACT

The American Harp Society, Inc. 43rd National Conference, www.ahsconference.org

Company Name _____
 Street Address _____
 City _____ State _____ Zip _____
 Contact Person _____ Phone _____ Fax _____
 E-mail _____ Web site _____

You are invited to advertise in the official 2018 AHS Conference Program. This program is part of the conference registration package and will be given to all who attend the conference. Advertising will be interspersed throughout the booklet and exhibitors and sponsors (Bronze and higher) will be given special discount rates. All orders must be accompanied by payment and received no later than **April 1, 2018**. All ads must comply with the sizes specified below. Ads *cannot* be obtained from other publications. Ad copy material will not be returned unless specifically requested.

Ad sizes (approximate width x height dimensions): **Full-page** (8" wide x 10.5" high), **Half-page** horizontal (8" wide x 5.125" high), **Quarter-page** (vertical: 3.875" wide x 5.125" high), and **Eighth-page** (horizontal: 3.875" wide x 2.4" high).

MECHANICAL REQUIREMENTS - Acceptable formats: Hi-resolution TIFF or PDF file (PDF file is preferred). Acceptable media: E-mail (or Dropbox upload by request to ahsconference2018.org).

E-mail Digital Ad to ahsconference2018@gmail.com. Put in the "Subject" line your company name followed by "AHS Program Book ad".

Please check the appropriate space and rate below:

<u>Exhibitor/Sponsor Advertising Rate</u>	<u>Non-Exhibitor/Sponsor advertising rate</u>
<input type="checkbox"/> * Back cover 4/C \$1,275	<input type="checkbox"/> * Back cover 4/C \$1,500
<input type="checkbox"/> * Inside front cover 4/C \$1,100	<input type="checkbox"/> * Inside front cover 4/C \$1,300
<input type="checkbox"/> * Inside back cover 4/C \$1,100	<input type="checkbox"/> * Inside back cover 4/C \$1,300
<input type="checkbox"/> Full page 4/C \$ 750	<input type="checkbox"/> Full page 4/C \$ 900
<input type="checkbox"/> Full page b/w \$ 500	<input type="checkbox"/> Full page b/w \$ 650
<input type="checkbox"/> 1/2 page 4/C \$ 500	<input type="checkbox"/> 1/2 page 4/C \$ 650
<input type="checkbox"/> 1/2 page b/w \$ 375	<input type="checkbox"/> 1/2 page b/w \$ 500
<input type="checkbox"/> 1/4 page 4/C \$ 350	<input type="checkbox"/> 1/4 page 4/C \$ 475
<input type="checkbox"/> 1/4 page b/w \$ 250	<input type="checkbox"/> 1/4 page b/w \$ 375
<input type="checkbox"/> 1/8 page 4/C \$ 200	<input type="checkbox"/> 1/8 page 4/C \$ 300
<input type="checkbox"/> 1/8 page b/w \$ 125	<input type="checkbox"/> 1/8 page b/w \$ 225

Sold

*Please note: Inside cover ads are sold on a first-come, first-served basis

Free Listing: All exhibitors will automatically receive one business listing in the program booklet at no charge. Listing subject to editing for AHS style.

Method of Payment **Total Due From Above: \$** _____

_____ Check (U. S. Dollars only) _____ Credit card: (Amex, MasterCard, Visa)

If paying by credit card complete the following:

Credit Card Number: _____

Expiration Date: _____ Security Code (3 digit code on back of MasterCard/Visa, 4 digit code on front of Amex): _____

Print name as it appears on Card: _____

Authorized Signature: _____

Please make your payment to "American Harp Society, Inc." in U.S. currency and return with this form to:
American Harp Society, Inc., PO Box 260, Bellingham, MA 02019
 Email: ahsbookkeeper@gmail.com